

100+

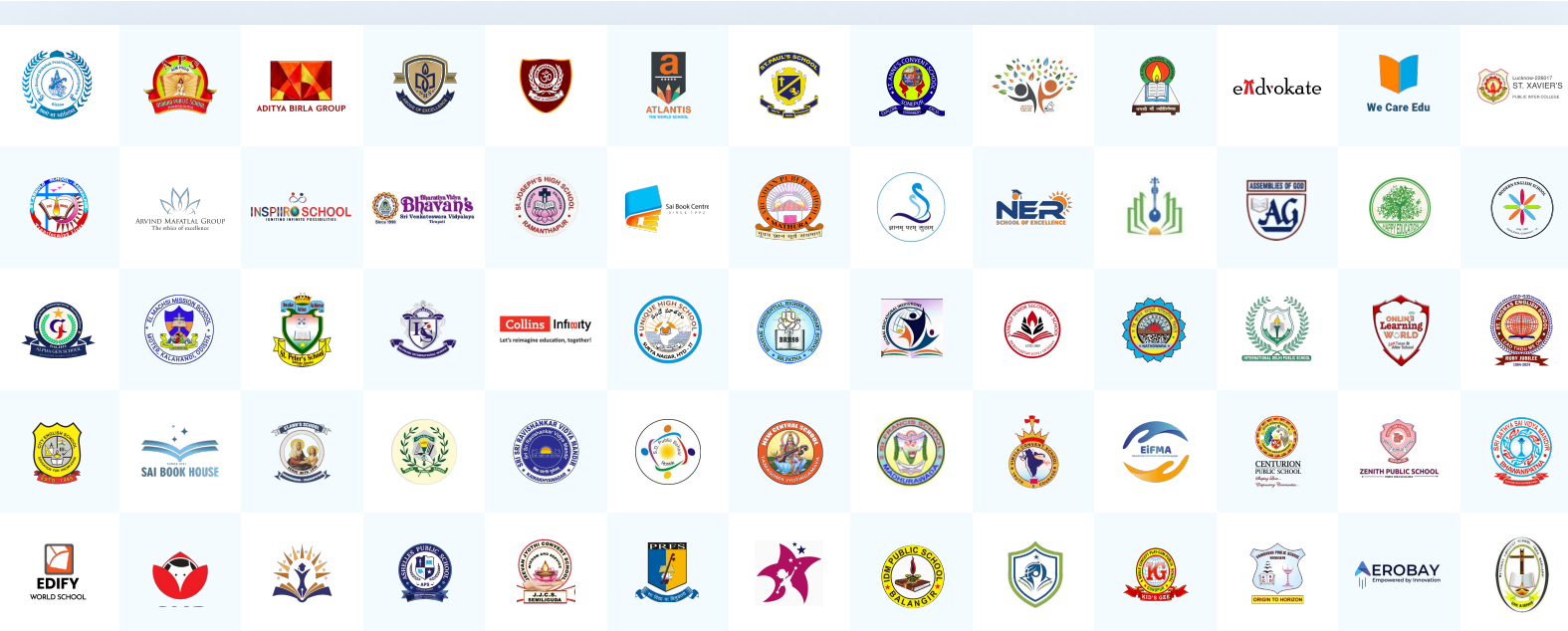
Clients

2,00,000+

Users

10,000+

Teachers



OUR REGIONAL OFFICES



Delhi NCR (HO)
+91 9810535709



Hyderabad
+91 9346413254



Guwahati
+91 6003192021



Bhubaneswar
+91 9642556575



Visakhapatnam
+91 8374343961



Jaipur
+91 9810669678

INDIA & GLOBAL MARKET REACH



INDIA



UAE



OMAN



BAHRAIN

Clara SoftTech

Innovating Digital Possibilities

We craft smart, scalable tech solutions that empower institutions and businesses to grow, adapt, and lead in the digital age.

Discover how innovation meets simplicity.



+91 98105 35709



clarasotech.com



B-28, Lower ground floor, Sector 1,
Noida-201301, Uttar Pradesh



info@clarasotech.com



ABOUT US



OVERVIEW

We are a leading IT consulting and Software Development Company producing next-generation Digital Services to Education and Business enterprises.

We serve clients in more than 20 different industries in India and Middle-east geography.

LANDMARKS IN OUR JOURNEY TO SUCCESS

.These milestones reflect our commitment to innovation, excellence, and lasting impact.

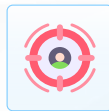
- 2019-20** Foundation and Vision
- 2020-21** Product Stabilization and Branding
- 2021-22** Regional Expansion and Client Growth
- 2022-23** Technology Upgrades and Partnerships
- 2023-24** Expansion and Tailored Solutions
- 2024-25** 100+ Clients Milestones & Recognitions
- 2025-26** Secured and partnered on a flagship government IT project in Odisha.

OUR CORE VALUES

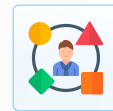
Guided by a spirit of **innovation** and **adaptability**, we place our customers at the center of all we do. With **transparency**, **collaboration**, and an **unwavering focus on excellence**, these values shape our journey forward.



Innovation



Customer Centricity



Adaptability



Transparency



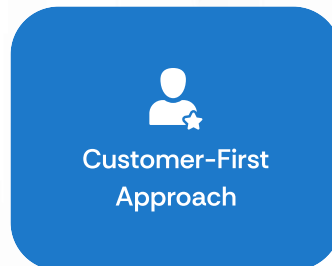
Quality & Excellence



Collaboration

WHY CHOOSE US

Guided by a spirit of **innovation** and **adaptability**, we place our customers at the heart of everything we do.



Customer-First Approach



Reliable & Scalable Solutions



Affordable



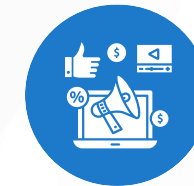
Graphic Design

From logos and brochures to social media creatives and banners, our designs are crafted to boost brand recognition, engage your audience, and leave a lasting impression.



Third party Integration

We integrate tools like payment gateways, CRMs, and APIs. Enhance functionality and user experience. Ensure secure and efficient connectivity. Seamless setup with minimal downtime.



Digital Marketing

Drive growth with targeted digital marketing strategies, including SEO, social media, and paid campaigns. We help you connect, engage, and convert your audience effectively.



eCommerce Development

We develop dynamic e-commerce platforms with smooth navigation, secure transactions, and user-focused design, helping you attract, engage, and convert customers effectively.



WHAT CUSTOMERS SAY ABOUT US

“

Choosing **Clara SoftTech** for our ERP software needs was the best decision we made. The solution they provided for our school is efficient and user-friendly.



Sri. Nadukuditi Eswara Rao
NER School of Excellence, AP

“

Incredible experience with Clara SoftTech! Their ERP software transformed the way we manage our school operations. Thank you for a job well done!



Mr. Joy Mathews
The New Horizon School, Bahrain

“

Clara SoftTech has truly been a blessing for the remote local of Balurghat in North Bengal. Our students, teachers, and parents are seamlessly interconnected.



Fr. Jayabalan Ambrose
St. Peter's School Balurghat, West Bengal

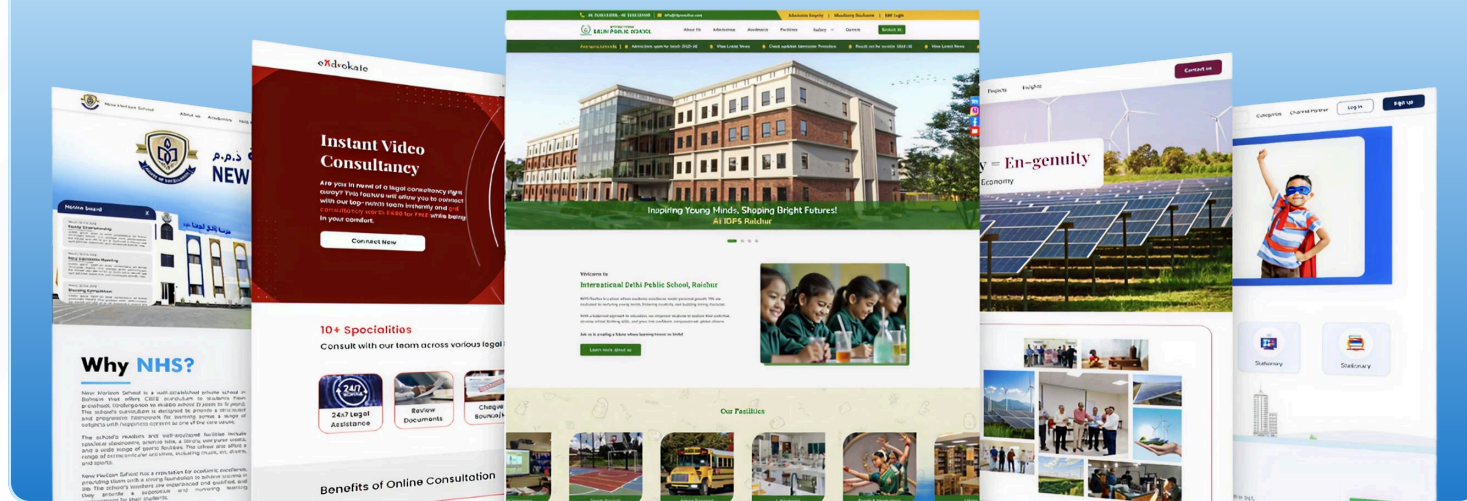
Clara SoftTech

Innovating Digital Possibilities



We craft smart, scalable tech solutions that empower institutions and businesses to grow, adapt, and lead in the digital age.

Discover how innovation meets simplicity.



Your website is often the first impression of your brand—and we make sure it's a lasting one. We specialize in creating responsive, scalable, and user-friendly websites that not only look good but also drive real results. From informative service pages to high-performing e-commerce platforms, we tailor every website to match your unique goals.

WHAT SETS US APART



Fast Loading,
Secure & Scalable



Built with Modern
Technologies



UI/UX Optimized



End-to-End
Development & Support

WHAT WE OFFER



Custom Business Websites



E-commerce Solutions



Static & Dynamic Website Development



Responsive Web Design (Mobile-First)



CMS Integration (WordPress, Webflow, etc.)



SEO Optimization & Speed Performance

We specialize in delivering **scalable** and **intuitive software development** services tailored to your business goals. From custom applications to integrated platforms, our solutions are built to boost productivity, streamline operations, and fuel growth.

Our **Customer Relationship Management (CRM)** systems are designed to help you better manage leads, sales, and customer interactions. With real-time data, automation, and smart analytics, you can make informed decisions and build stronger customer relationships.



2,00,000+

Active Users

250+

Projects Delivered

200+

Indian Cities Covered

TECHNOLOGIES WE WORK ON

Font-end

React JS
HTML 5
Java Script
Svelte
Vue
Angular

Back-end

Node
PHP
Java
Rust
Python
Rails

Mobile App

iOS
Android
React Native
Swift
Flutter
Kotlin

Database

Mongo DB
MySQL
Maria DB
Redis
PostgreSQL
SQLite

Infra & DevOps

AWS
Azure
Github
Jenkins
Docker
Vagrant

Product Overview

Clara ERP is an all-in-one platform for educational institutions, integrating Academics, Administration, Finance, HR, and Communication. It simplifies classroom management, digital learning, admissions, fee collection, staff payroll, and more—streamlining day-to-day operations with automation and accuracy. With tools like live classes, teacher connect, feedback systems, and hygiene tracking, Clara ERP enhances efficiency, engagement, and enables smart, data-driven decisions across the entire school ecosystem.

100%

Real-Time Environment

100%

Centralised Information

80%

Smarter Communication

80%

Optimised Workforce

60%

Increased Admissions

ACADEMIC MODULES



Classroom Management



Homework / Classwork



Projects & Assignments



Online Classes & Assignments



Examination & Admit Card



Digital Content Creation



Personality Development



Reports & Recommends



Teacher Substitution



Teacher Connect

ADMINISTRATIVE MODULES



Admission Management



Student Information System (SIS)



Student Portfolio



Attendance and Leave



Academic Calenders



Certificate Management



Transport & Bus Tracking



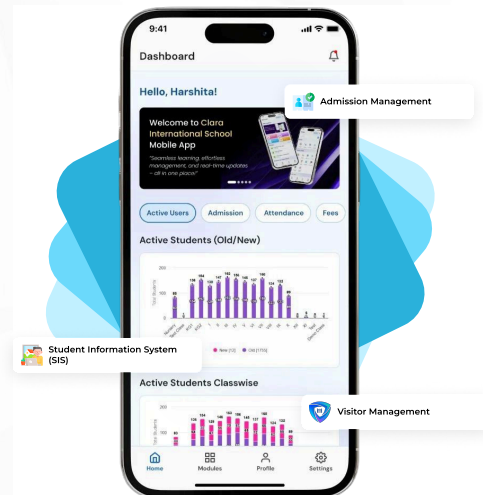
Library Management



Visitor Management



Android & iOS App



For several years, we have been empowering Education Institutions and Enterprises with IT services, Software Consulting, and Business Solutions. Through digital capabilities and innovative work-way transformations, we drive growth and efficiency for our valued clients.

KEY UI/UX SERVICES



Website Design

Mobile App Design
(iOS & Android)User Flows &
Wireframes

Design System



UI Kit Creation

COMPLETED PROJECTS

Netbookflix: Online Reading Platform

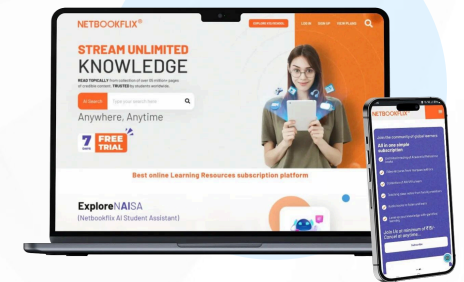
Edtech

Web Development

AI Integration

CMS

An AI-powered educational platform offering eBooks, audiobooks, and gamified learning content for students and educators. We delivered a scalable, subscription-based system with advanced content management and personalization features.



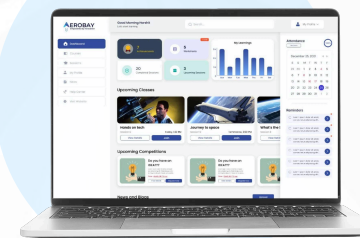
Aerobay: STEM

STEM & Virtual Labs Integration

UI/UX Design

LMS Development

Developed a Learning Management System and Composite Learning Lab with virtual labs and adaptive learning tools. The platform empowers students with hands-on STEM education and provides schools with powerful teaching and analytics tools.



eAdvocate: Online Legal Platform

UI/UX Design

Web & App Development

Cloud Deployment

We built a secure legal tech platform connecting users to trusted advocates across India via instant video/audio consultancy. The solution offers a rich directory, 24/7 access, and smart documentation tools for seamless legal support.



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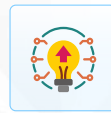
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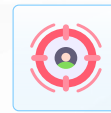
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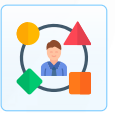
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Innovation



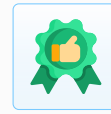
Customer Centricity



Adaptability



Transparency



Quality & Excellence



Collaboration

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Customer-First Approach



Reliable & Scalable Solutions



Affordable






SAFENTRY
The Visitor Management App


Instant Alerts


Pre-Approved Entry


Seamless Integration

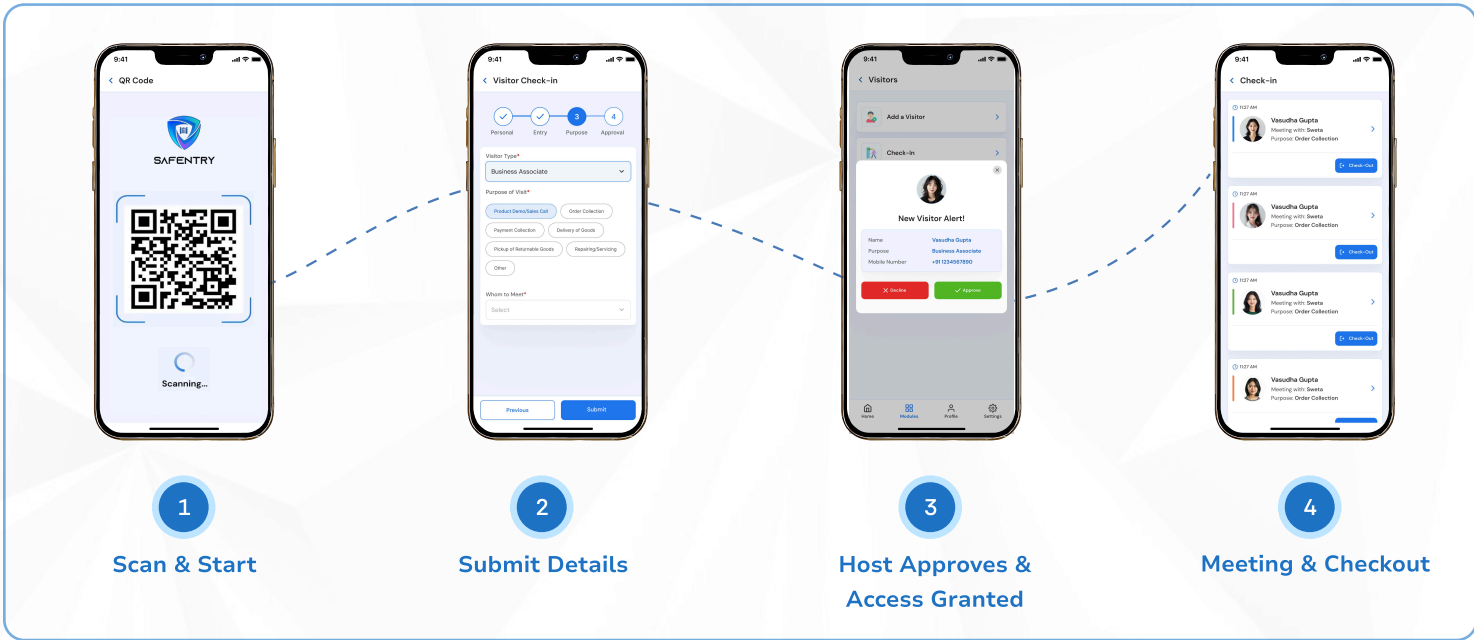
5

SAFENTRY

The Visitor Management App

Product Overview

SAFENTRY, the Visitor Management App for Education Institutions. It is essential for enhancing campus security, streamlining the check-in/out process, and maintaining accurate records of all visitors.




KEY FEATURES OF SAFENTRY




Efficient Check-In Process



Compliance & Data Protection




Analytics & Reporting




Enhanced Security



Emergency Management



Multi-Location Management



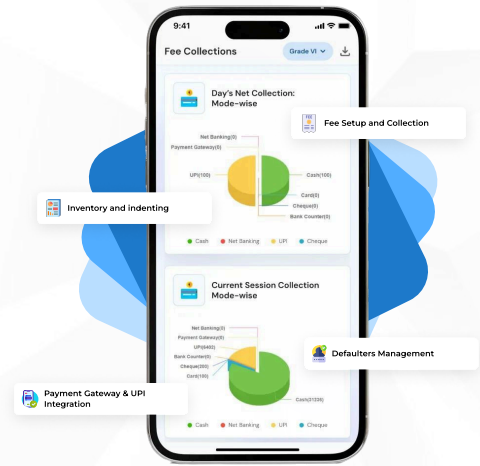
Real-Time Monitoring




Seamless Integration




Customizable Workflows




HR MODULES




Employee Hiring




Department & Designation




Leave Management




Attendance Management




Biometrics Integration




Employee ID Cards




Training & Orientation



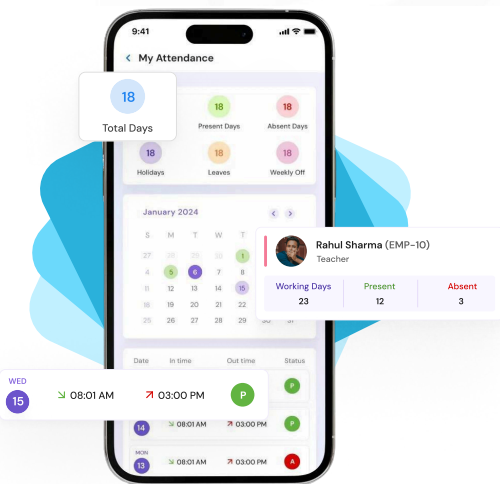
Payroll & Retirals




Holidays & Break Management




Exit Management




FINANCE MODULES




Fee Setup and Collection




Fee Card




Concession & Discount Management




Defaulters Management




Payment Gateway & UPI Integration




Transport Fee Management




Hostel Fee Management



Inventory and indenting




Demand Bills




Accounts & Bill entry


EXTENDED FEATURES




Gallery & Album




Infirmary




School Diaries




Task Management




Bookstore




Website




Queries & Feedback



Hygiene



Campus Management



Meeting Management





Product Overview

4K, Ultra HD, Android 14 Interactive Panels with 40 touch points & 50000 Hours of usage. Highly effective for :-

1. Schools/Colleges/Universities for Digital content delivery
2. Coaching Institutes – Corporates & Enterprises
3. Government Organisation
4. Video conferencing Purposes

1000+

Classroom Installations

200+

Clients Served

5000+

Educators Empowered

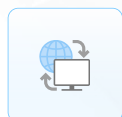
TOP FEATURES OF I-SLATE



VGA & HDMI



128GB ROM



Remote Access



50W Speakers



USB 3.0



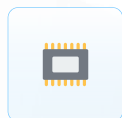
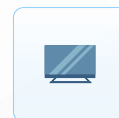
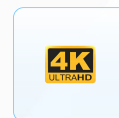
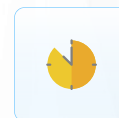
Android 14



RJ45/LAN



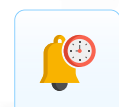
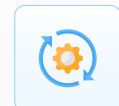
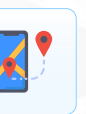
Bluetooth 4.2

6000:1 Ratio
ContrastWifi Dual Band
(2.4GHZ & 5.0 GHZ)8-16 GB RAM
DDR4350-400 CD/M²
BrightnessType C
In/Out4mm Glass with
Anti-Glare Coating4K Ultra HD
Display50,000
Hours of Usage

Product Overview

IoT, also known as the **Internet of Things**, is transforming the way schools, hospitals, businesses, and government operate. It achieves this by linking different types of equipment to the internet. This connection enhances how institutions perform tasks, making them more efficient, safer, and cost-effective.

It also leads to better understanding, improved user satisfaction, and effective monitoring of various processes. Experience the benefits of our cutting-edge IoT solutions and bring a new level of safety and innovation to your Organisations.

Enhanced
SecurityReal-Time Alerts
& NotificationsSeamless
IntegrationAccurate
Location Tracking

Cost Savings



Scalable Solution



ELEVATING SECURITY THROUGH IOT (INTERNET OF THINGS)



IoT for Smart Campus

Campus security ensures a safe learning environment through surveillance, emergency response, and access control, protecting individuals, property, and data.



IoT for Fleet Navigation

Satellite technology tracks moving objects, vehicles, or individuals, delivering real-time location data for navigation, logistics, and safety.



IoT for attendance and Payroll

Using biometrics or RFID, automated attendance tracking streamlines record-keeping, reduces errors enables real-time access to payroll data, ensuring accuracy

We specialize in delivering **scalable and intuitive software development** services tailored to your business goals. From custom applications to integrated platforms, our solutions are built to boost productivity, streamline operations, and fuel growth.

Our **Customer Relationship Management (CRM)** systems are designed to help you better manage leads, sales, and customer interactions. With real-time data, automation, and smart analytics, you can make informed decisions and build stronger customer relationships.



2,00,000+

Active Users

250+







Projects Delivered

200+







Indian Cities Covered

TECHNOLOGIES WE WORK ON







Font-end

-  React JS
-  HTML 5
-  Java Script
-  Svelte
-  Vue
-  Angular







Back-end

-  Node
-  PHP
-  Java
-  Rust
-  Python
-  Rails







Mobile App

-  iOS
-  Android
-  React Native
-  Swift
-  Flutter
-  Kotlin

Database

-  Mongo DB
-  MySQL
-  Maria DB
-  Redis
-  PostgreSQL
-  SQLite

Infra & DevOps

-  AWS
-  Azure
-  Github
-  Jenkins
-  Docker
-  Vagrant

Product Overview

Clara ERP is an all-in-one platform for educational institutions, integrating Academics, Administration, Finance, HR, and Communication. It simplifies classroom management, digital learning, admissions, fee collection, staff payroll, and more—streamlining day-to-day operations with automation and accuracy. With tools like live classes, teacher connect, feedback systems, and hygiene tracking, Clara ERP enhances efficiency, engagement, and enables smart, data-driven decisions across the entire school ecosystem.

100%

Real-Time Environment

100%

Centralised Information

80%

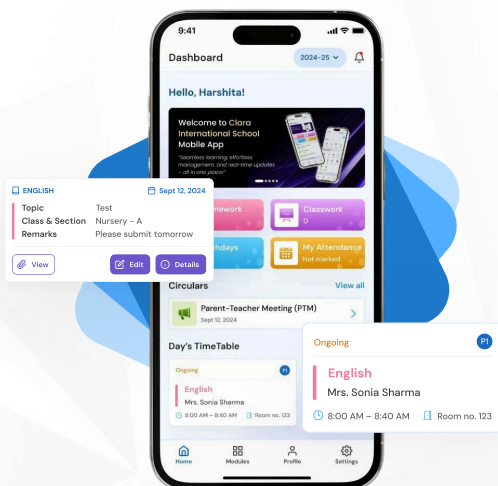
Smarter Communication

80%

Optimised Workforce

60%

Increased Admissions



ACADEMIC MODULES



Classroom Management



Projects & Assignments



Examination & Admit Card



Personality Development



Teacher Substitution



Homework / Classwork



Online Classes & Assignments



Digital Content Creation



Reports & Recommends



Teacher Connect

ADMINISTRATIVE MODULES



Admission Management



Student Portfolio



Academic Calenders



Transport & Bus Tracking



Visitor Management



Student Information System (SIS)



Attendance and Leave



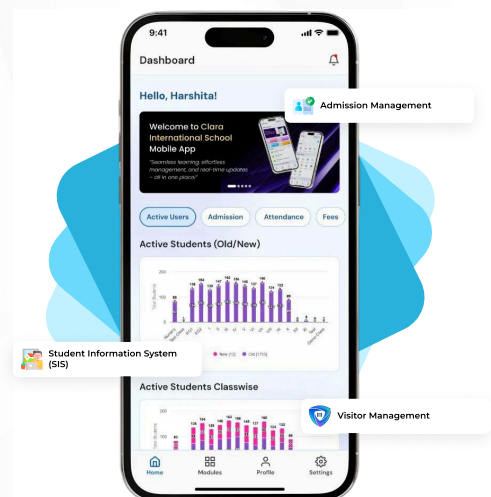
Certificate Management



Library Management



Android & iOS App





FINANCE MODULES



Fee Setup and Collection



Fee Card



Concession & Discount Management



Defaulters Management



Payment Gateway & UPI Integration



Transport Fee Management



Hostel Fee Management



Inventory and indenting



Demand Bills



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HR MODULES



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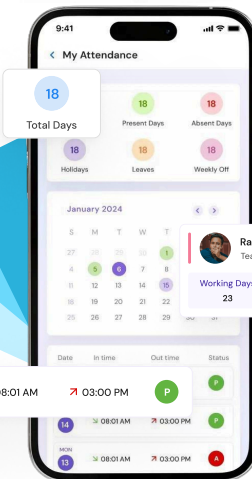
Payroll & Retirals



Holidays & Break Management



Exit Management



EXTENDED FEATURES



Gallery & Album



Infirmary



School Diaries



Task Management



Bookstore



Website



Queries & Feedback



Hygiene



Campus Management



Meeting Management



3

I-SLATE

Interactive Android Panel

i-Slate **Product Overview**

4K, Ultra HD, Android 14 **Interactive Panels** with 40 touch points & 50000 Hours of usage. Highly effective for :-

1. Schools/Colleges/Universities for Digital content delivery
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3. Government Organisation
4. Video conferencing Purposes

1000+

Classroom Installations

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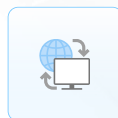
Educators Empowered

TOP FEATURES OF I-SLATE

VGA & HDMI



128GB ROM



Remote Access



50W Speakers



USB 3.0



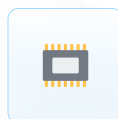
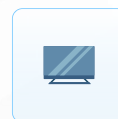
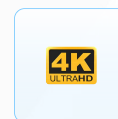
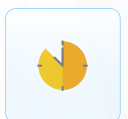
Android 14



RJ45/LAN



Bluetooth 4.2

6000:1 Ratio
ContrastWifi Dual Band
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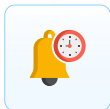
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Enhanced Security



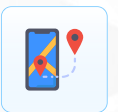
Real-Time Alerts & Notifications



Seamless Integration



Accurate Location Tracking



Cost Savings



Scalable Solution



ELEVATING SECURITY THROUGH IOT (INTERNET OF THINGS)


1

IoT for Smart Campus

Campus security ensures a safe learning environment through surveillance, emergency response, and access control, protecting individuals, property, and data.


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IoT for Fleet Navigation

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IoT for attendance and Payroll

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SAFENTRY
The Visitor Management App



Instant Alerts



Pre-Approved
Entry



Seamless
Integration

5

SAFENTRY

The Visitor Management App

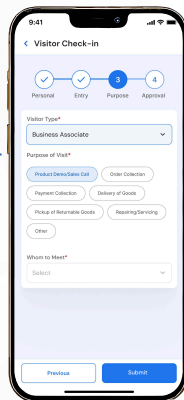
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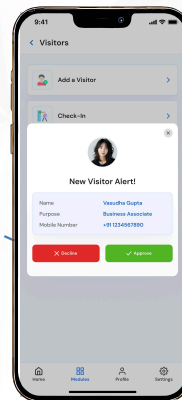
1

Scan & Start



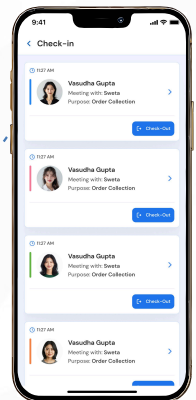
2

Submit Details



3

Host Approves &
Access Granted



4

Meeting & Checkout

KEY FEATURES OF SAFENTRY



Efficient Check-In Process



Compliance & Data
Protection



Analytics & Reporting



Enhanced Security



Emergency Management



Multi-Location Management



Real-Time Monitoring



Seamless Integration



Customizable Workflows

For several years, we have been empowering Education Institutions and Enterprises with IT services, Software Consulting, and Business Solutions. Through digital capabilities and innovative work-way transformations, we drive growth and efficiency for our valued clients.

KEY UI/UX SERVICES



Website Design



Mobile App Design
(iOS & Android)



User Flows &
Wireframes



Design System



UI Kit Creation

COMPLETED PROJECTS

Netbookflix: Online Reading Platform

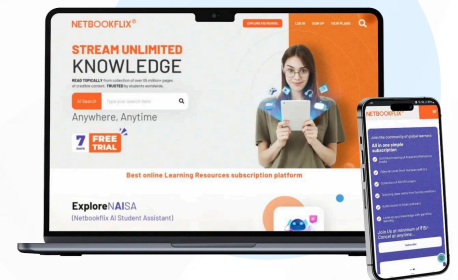
Edtech

Web Development

AI Integration

CMS

An AI-powered educational platform offering eBooks, audiobooks, and gamified learning content for students and educators. We delivered a scalable, subscription-based system with advanced content management and personalization features.



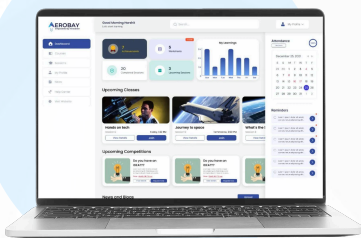
Aerobay: STEM

STEM & Virtual Labs Integration

UI/UX Design

LMS Development

Developed a Learning Management System and Composite Learning Lab with virtual labs and adaptive learning tools. The platform empowers students with hands-on STEM education and provides schools with powerful teaching and analytics tools.



eAdvocate: Online Legal Platform

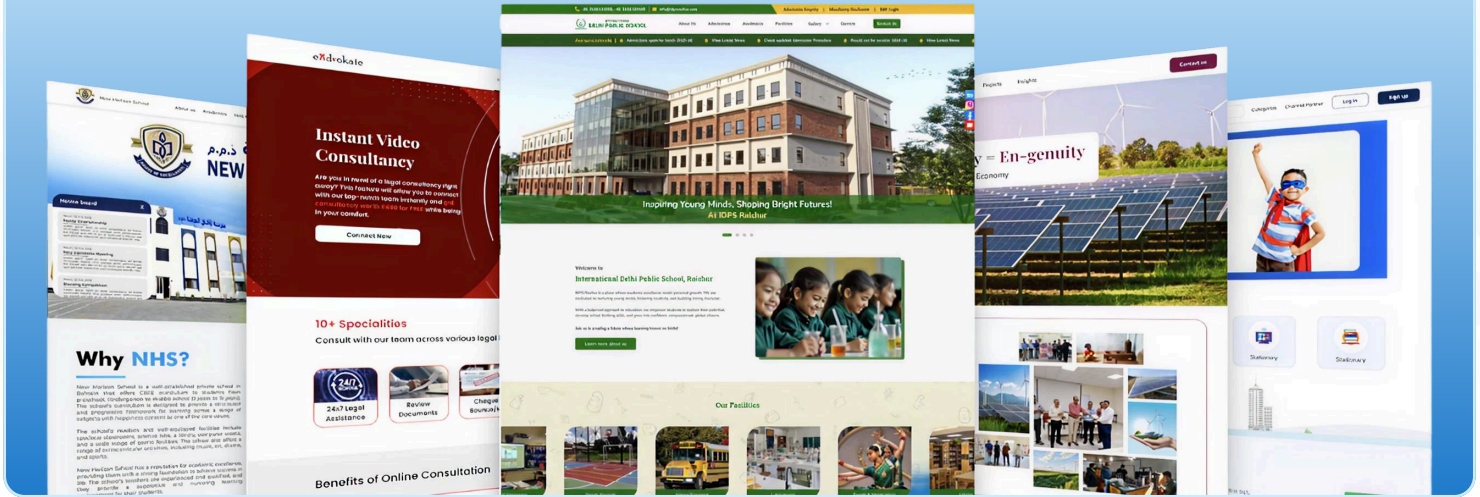
UI/UX Design

Web & App Development

Cloud Deployment

We built a secure legal tech platform connecting users to trusted advocates across India via instant video/audio consultancy. The solution offers a rich directory, 24/7 access, and smart documentation tools for seamless legal support.





Your website is often the first impression of your brand—and we make sure it's a lasting one. We specialize in creating responsive, scalable, and user-friendly websites that not only look good but also drive real results. From informative service pages to high-performing e-commerce platforms, we tailor every website to match your unique goals.

WHAT SETS US APART



Fast Loading,
Secure & Scalable



Built with Modern
Technologies



UI/UX Optimized



End-to-End
Development & Support

WHAT WE OFFER



Custom Business Websites



E-commerce Solutions



Static & Dynamic Website Development



Responsive Web Design (Mobile-First)



CMS Integration (WordPress, Webflow, etc.)



SEO Optimization & Speed Performance



Graphic Design

From logos and brochures to social media creatives and banners, our designs are crafted to boost brand recognition, engage your audience, and leave a lasting impression.



Third party Integration

We integrate tools like payment gateways, CRMs, and APIs. Enhance functionality and user experience. Ensure secure and efficient connectivity. Seamless setup with minimal downtime.



Digital Marketing

Drive growth with targeted digital marketing strategies, including SEO, social media, and paid campaigns. We help you connect, engage, and convert your audience effectively.



eCommerce Development

We develop dynamic e-commerce platforms with smooth navigation, secure transactions, and user-focused design, helping you attract, engage, and convert customers effectively.



WHAT CUSTOMERS SAY ABOUT US

“

Choosing **Clara SoftTech** for our ERP software needs was the best decision we made. The solution they provided for our school is efficient and user-friendly.



Sri. Nadukuditi Eswara Rao
NER School of Excellence, AP

“

Incredible experience with Clara SoftTech! Their ERP software transformed the way we manage our school operations. Thank you for a job well done!



Mr. Joy Mathews
The New Horizon School, Bahrain

“

Clara SoftTech has truly been a blessing for the remote local of Balurghat in North Bengal. Our students, teachers, and parents are seamlessly interconnected.



Fr. Jayabalan Ambrose
St. Peter's School Balurghat, West Bengal

100+

Clients

2,00,000+

Users

10,000+

Teachers



OUR REGIONAL OFFICES



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INDIA & GLOBAL MARKET REACH



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